

CONFIDENTIAL

**MAC Volunteer/Mentor Program Application
For Clients Not in Business**

(Please leave blank any answers of which you are unsure)

Client Name:

Business Name:

Month/Year of planned business start date:

Name the MAC programs in which you have and/or are participating.

Business Questionnaire

1. Do you have a completed business plan? Yes__ No__

2. If your plan is not yet completed, check all the sections below that are not complete:

- Executive Summary
- Business Description
- Marketing Plan
- Financial Plan
- Appendix

3. Briefly describe your business' current and future products/services. You may include any business literature with application.

4. In what industry does your business fit?

5. Briefly describe your proposed business' major strengths and major weaknesses

6. In addition to your business plan completion, identify what else you have done to insure your business start-up.

7. Briefly describe your major competition and its/their strengths and weaknesses.

8. What is the single greatest impediment to starting your business and why?

9. What is your highest business priority and how do you see the Volunteer/Mentor Program being able to help you reach that priority?

10. What areas of expertise and professional experiences would you want your volunteer/mentor to have and why?

Applicant Statement of Understanding

The information contained in this application is provided for the purpose of obtaining a volunteer/mentor through MAC. I understand that you are relying on the information provided in deciding to grant a mentor, therefore, I certify that to the best of my knowledge and belief, that the information submitted herein is accurate, true and complete. I further understand that if accepted into the Volunteer/Mentor Program, I would be responsible for fully participating.

Applicant Signature: _____

Date: _____